Advertising & partnerships

Plan a photography campaign with GOBO. Use this brief when asking the publisher about placements, partnerships and creative requirements.

Readers & coverage

GOBO covers camera systems, mobile imaging, photo editing, studio work and visual culture. Tell us which readers, markets and languages your campaign needs to reach.

Formats

Enquire about horizontal desktop and square mobile creative, labelled sponsored features or event partnerships. Dimensions, inventory, timing and pricing are confirmed for each proposal.

What to send

Include your organisation, objective, markets, budget range, dates and destination URL. For artwork, include the source files, accessible text, image credit and evidence of usage rights.

Labelling & reporting

Paid material carries a clear label. Advertisers do not select independent review conclusions. Agree deliverables and reporting in writing before the campaign begins.

Advertising enquiries

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